### **Emoji My Face**

App Privacy Policy

Effective on March 20, 2015

#### Information Collection and Use

We collect the following personal information from you:

Device Information

As is true of most apps, we automatically gather information about your device such as your non-personally identifiable geographic region, device type, and operating system.

#### We use this information to:

- Respond to customer service requests
- Send you advertisements
- · Improve our App and marketing efforts
- · Conduct research and analysis
- · Respond to your questions and concerns

#### Information Obtained from Third Parties

• If you provide us personal information about others, or if others give us your information, we will only use that information for the specific reason for which it was provided to us.

## **Sharing Your Information**

We will share your information with third parties only in the ways that are described in this privacy statement.

We may provide your personal information to companies that provide services to help us with our business activities such as shipping your order or offering customer service. These third parties are authorized to use your personal information only as necessary to provide these services to us.

We may disclose your personal information

- as required by law, such as to comply with a subpoena, or similar legal process.
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
- if Steve Ingkavet is involved in a merger, acquisition, or sale of all or a portion of its assets.
- · to any other third party.

We make your personal information available to other companies so that they can market their products or services to you.

### **Third Party M-Commerce Solutions Provider**

Our shopping cart is hosted by Apple. They host our ordering system, and collect your billing information directly from you for the purpose of processing your order.

# **Tracking and Ads**

We partner with third party ad networks to either display advertising on our App. Our ad network partners use technologies to collect non-personally identifiable information about your activities on this and other Apps to provide you targeted advertising based upon your interests.

### Security

When we collect personal information directly from you, we follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

In order to make a purchase from us, you must use our third party checkout options to finalize and pay for your order. Its privacy statement and security practices will also apply to your information. We encourage you to read that privacy statement before providing your information. We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

## **Notification of Privacy Statement Changes**

We may update this privacy statement to reflect changes to our information practices. If we make any material changes. We encourage you to periodically review this page for the latest information on our privacy practices.

## Contact

You can contact us about this privacy statement by emailing us at the address below:

Steve Ingkavet

Email: info@emojimyface.com